



ANNUAL REPORT 2009



City of Centennial

THE YEAR IN REVIEW



What a year 2009 was – endings and beginnings! I am excited to present this report to you highlighting the accomplishments made by the City of Centennial throughout the past year.

As Centennial's second Mayor, it is a privilege to represent each of you and to work with you to make Centennial the best it can be. I look forward to continuing the momentum already established within the City and for Centennial to continue to accomplish

the goals set in the City's vision document "Our Voice. Our Vision. Centennial 2030." This document reflects the vision of the citizens of Centennial and is used by City Council and City Staff as a guide to set goals and budget for the coming year. We work for you and work to achieve the goals set by you. This collaborative vision document was adopted by City Council in 2008.

Each section of this Annual Report is divided into the four core sections found within the vision document- Quality of Life, Economic Health, City Services and Environment.

Centennial has a solid foundation. Past City leadership and lean government practices enable our City not only to operate efficiently during this economic downturn but also thrive when times get better.

None of the great accomplishments would have been completed in 2009 without the strong leadership of City Council and the commitment of the City Manager and City Staff. The strategic dedication provided by City Council and the previous Mayor gave the City Manager and City Staff the direction necessary to achieve success in 2009.

It is a privilege to serve you and I look forward to our work together in 2010.

Sincerely,

*Cathy A. Noon
Mayor*

Community Events

The City of Centennial had a number of community events sponsored by the City and various businesses and non-profit organizations throughout the summer of 2009. Three movie nights took place, one at the Trails Recreation Center, one at deKoevend Park and one in Commons Park to celebrate the opening of The Streets at SouthGlenn.

The City continued the partnership with the South Suburban Parks and Recreation District on a kids-oriented Spring Fling and with the American Cancer Society for the Centennial Relay For Life event. The 4th Annual Celebrate Centennial Under the Stars had the highest attendance to date with several thousand people!



Youth Commission

Centennial's Youth Commission and Youth Corp planned and implemented the 1st Annual Centennial Youth Battle of the Bands event. Nine bands performed at the event. Eight of the bands competed and the local professional band performed and served as judges. This all-ages event included performances by some of the area's most talented amateur, youth musicians. Approximately 500 people attended this event throughout the day.



Coyote Management Plan Adopted

In 2009, Centennial City Council adopted a Coyote Management Plan. The purpose of this plan is to provide strategic actions to increase the community's knowledge and understanding of how to live with coyotes, and guidelines for responses to conflicts with coyotes. This plan seeks to give structure and definition to resolve human-coyote conflicts in a thoughtful, consistent and expedient manner. The plan also seeks to identify and achieve a balance between the importance of human safety and the importance of native wildlife as part of the ecology of the region. Representatives of all area jurisdictions, the Tri-county health department, law enforcement agencies, animal protection and wildlife groups, parks & recreation districts, the Cherry Creek State Park, and the Colorado Division of Wildlife were invited to participate in the development of the Plan.

Parks and Open Space

The master plan for the Centennial Regional Trail Link was completed and a grant application to Great Outdoors Colorado was submitted for this project.

The City received \$359,400 from Great Outdoors Colorado for the Cherry Creek Trail and Parker Jordan Open Space.

Civic Center Park

The Centennial City Council approved the development of engineering and construction documents for the Civic Center Park, which is an 11 acre park surrounding the Centennial Civic Center. Construction is expected to begin in 2010. This park will be constructed using some of the City's share of the Arapahoe County Open Space Tax and by grants received from various agencies.

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In addition, the City secured a grant of nearly \$200,000 from Great Outdoors Colorado to help with the expenses of this endeavor.





ECONOMIC HEALTH

Centennial's Top 10 Private Sector Employers

- OppenheimerFunds
- Comcast
- Walmart
- United Launch Alliance
- US Foodservice
- King Soopers
- Shaw Group
- Saunders Construction
- Raytheon Polar Services
- Standard & Poor's Compustat

Company Expansion, New Developments

Sierra Nevada Corporation announced plans to expand operations at the Centennial location by adding an additional 200 jobs.

LABS Inc., one of the premier transplant reference and consultative laboratories in the country began offering a full range of donor testing services to the transfusion medicine and blood services industry. LABS Inc.'s acquisition of Research and Diagnostic Laboratories in October brings its expertise to blood collection programs nationwide.

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Explore Centennial Shop Local

In March 2009, the City of Centennial launched *Explore Centennial, Shop Local*, a program in which the City of Centennial partners with local businesses to promote their business and encourage residents and daytime employees to patronize local shops and restaurants.

By December 2009, 225 people signed up to participate in this program. The program was so successful that *Explore Centennial, Shop Local* will continue through at least 2010.



Best of Centennial

- The 2nd Annual Best of Centennial Business Awards recognized the following businesses:
- SEAKR Engineering*, Company of the Year (large business)
 - Best Practices Systems, Inc.*, Company of the Year (small business)
 - Energy Environmental Corp.*, Youth Commission Award for Environmental Stewardship
 - The Streets at SouthGlenn*, Retail Project of the Year
 - Centennial Station office building*, Office Project of the Year
 - Diego Zhang's Burger Cafe*, Flavor of the Year.
 - Fromage to Yours*, Entrepreneur of the Year



ECONOMIC HEALTH

The Streets at SouthGlenn

The Streets at SouthGlenn, one of the country's only large scale, mixed-use projects to open in 2009, opened to much fanfare the weekend of August 28, 2009. Thousands of people attended the grand opening events.

The Streets at SouthGlenn is a \$310 million, 77 acre infill project where the developers razed the previous 1972 era Southglenn Mall to make way for the new mixed-use center. Comprised of 1.2 million square feet of retail, 140,000 square feet of Silver LEED certified, Class A office space, and 202 luxury apartments, the project combines national retail shops, local boutiques, restaurants, a health club and entertainment options in a completely unique outdoor setting.

The Streets at SouthGlenn is also home to the Commons, a classic, urban park, with a grand European fountain, antique brick fireplace, 30-foot tall legacy trees, lush gardens and outdoor cafés.





Stores opened in 2009

- Whole Foods
- Grapes Wine Market & Spirits
- Sole Food
- Chrysalis
- Andrew's Jewelers
- Mellow Mushroom
- Larry Johnson Gallery
- Fuzziwig's Candy Factory
- Irresistibles
- Salon AKA
- Color Me Mine
- The Oven
- Saj Mediterranean Grill
- T-Mobile
- Peet's Coffee & Tea
- Floyd's 99 Barbershop
- Bar Louie
- Tokyo Joe's
- Maggie Moo's Ice Cream
- Southglenn Public Library
- Pacific Dental
- Fire Bowl Café
- Noodles & Company
- Qdoba Mexican Grill
- Bouquets
- Kismet
- Sous Le Lit
- 720 Board Shop
- My Music Skool
- Verizon Wireless
- Bank of the West
- Diego Zhang's Burger Café
- Aspen Gold Kitchen Design
- Mattress King
- Rejuvanest
- Blue Jeans Bar
- Great Clips
- Old Glory Antiques
- Crepes on the Go kiosk
- Simple Addictions
- The Nutty Bavarian kiosk
- Hollywood Theaters



Public Safety

For the fifth consecutive year, Centennial we named the “Safest City” in Colorado for cities with a population of more than 75,000. Centennial ranked 15th out of 393 cities. The report is issued by CQ Press annual publication City Crime Rankings 2009-2010: Crime in Metropolitan America.

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Arapahoe County Sheriff

The City of Centennial continues to work with the Arapahoe County Sheriff through an intergovernmental agreement to ensure public safety services for residents and businesses in Centennial. In 2009, this agreement was approximately \$19.7 million.

The Sheriff's Office provides a full range of public safety services, programs that include patrol services, investigations, school resource officers, traffic enforcement, crime prevention and emergency management.

Financial Visibility

In 2009, Centennial received the Government Finance Officers Association (GFOA) Distinguished Budget Presentation Award for its 2008 Revised/2009 Adopted Budget. This award reflects the commitment of the City to meet the highest principles of governmental budgeting. To receive this award, Centennial needed to achieve nationally set guidelines so that the budget document serves as a policy document, a financial plan, an operations guide, and a communications device.



Centennial Call Center

The contract with CH2M HILL brought a new Call Center concept to the City. This Call Center operates 24 hours a day, 7 days a week, 365 days a year. In 2009, the Call Center received 20,439 calls and 347 web requests. The Call Center had a 94% compliance metric of answering phone calls within 120 seconds,

which exceeded the 85% requirement. The first Call Center survey was completed electronically in November with an excellent rating from the citizens of Centennial.

Animal Services

Centennial contracts the Animal Services program to the Humane Society of the Pike's Peak Region (HSPPR) since July 1, 2008. Centennial Animal Services (CAS) saved 90% of the animals in 2009 which is 40% above the national average. In addition CAS designed and implemented the Responsible Pet Ownership Program.



Land Development Code

In 2009, the Planning and Development Department had numerous meetings giving the public opportunity to comment on the current and proposed Land Development Code. The current code is a modified version of Arapahoe County's zoning regulations. The new code will implement the goals of the City's Comprehensive Plan, various sub-area plans, and Our Voice. Our Vision. Centennial 2030; the City's Visioning document. This is the first major update to land use regulations for the area in more than a quarter of a century.

Public Works

On July 1, 2008, CH2M HILL began work for Centennial as the new Public Works Department.

Since 2008, the City of Centennial has resurfaced 74 miles of roadway in the City. This is one mile for every five which is approximately 20% of the roadway miles within in the City have been resurfaced in two years.

A value-based system, which is an element of the Traffic Engineering and Street Department Services contract, allowed for \$26,000 in extra work to be provided to construct the Vaughn Street access from Arapahoe Road and repair vehicle damage to a wall on Havana Street and concrete curbs at the intersection of Smoky Hill Road and Liverpool Street. Value-added services above and beyond the contract requirements were provided at no additional cost to the City. The value of the work, which included additional snow plowing miles, call center services, street maintenance services, contract management and report, plan and regulation preparation, was \$119,000.

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Public Works By The Numbers

In 2009, Centennial Public Works crews completed the following maintenance activities:

- 1,288 tons of patching
- 29,410 pounds of crack seal
- 233 tons of gravel shoulder maintenance
- 468 cubic yards of corner ramp, crosspan, curb and gutter and sidewalk replacement
- 7,216 miles of street sweeping
- 854,324 feet of pavement striping
- 15,333 square feet of thermoplastic markings
- 30 full call-outs for snow plowing
- 73,009 miles of streets and 53.20 inches of snow was plowed





Capital Improvements

Many infrastructure improvements were completed in the SouthGlenn area resulting in partnerships between the City, the developer of The Streets at SouthGlenn, Alberta Development, and several other agencies, including the Centennial Urban Renewal Authority (CURA), CDOT, Arapahoe County, the City of Littleton and the Southeast Metro Stormwater Authority (SEMSWA). The five street improvement projects were completed prior to the opening of The Streets at SouthGlenn development.

The five projects were: Slaughterhouse Gulch Drainage Improvements, Arapahoe Rd. improvements from Colorado Blvd. to Holly St., Arapahoe Rd. and University Blvd. intersection improvements, Arapahoe Rd. overlay project County Line Rd. to Easter Ave. and Broadway overlay project Fremont to Weaver. The main objective of these projects was to replace aging infrastructure surrounding the Streets at SouthGlenn development which contributed to the revitalization of this part of the City of Centennial. These projects were managed by Short Elliott Hendrickson in partnership with the City of Centennial.

Neighborhood Traffic Management Program

Safety studies and analysis of neighborhood traffic continued to be a large part of the Traffic Engineering Services Division workload. As part of the Neighborhood Traffic Management Program, the division coordinated the implementation of traffic mitigation plans for two residential neighborhoods, which included the installation of electronic speed signs, new bike lanes and new and/or improved pavement markings and crosswalks to address speeding and cut-through issues.





ENVIRONMENT

Green City

The Centennial Civic Center has undergone numerous improvements since the City offices moved in 2008 to allow the City to be more “green” (or sustainable).

Compact fluorescent light bulbs, programmable thermostats, low emission glass and efficient ventilation systems are located throughout the building. All of these items conserve energy.

The Civic Center has low flow toilets, filtered water, a Leadership in Energy and Environmental Design (LEED) certified HVAC system and automatic light shut off. The garden level of the building, which is where the Municipal Court and Council Chambers are located is fully insulated and has new carpet made of recycled content with no emissions.

Single Stream recycling is also implemented at the Civic Center, along with other initiatives.

In addition, the Municipal Court started taking payments for summons and tickets online in early June 2009.



Energy Stimulus Funds

The City of Centennial applied for and will receive \$922,000 in federal stimulus funds to cover a broad range of projects throughout the City in 2010. Funding is provided through the Energy Efficiency and Conservation Block Grant Program (EECBG) and is determined by population. Projects such as the installation of light-emitting diode (LED) lights on traffic signals, connecting traffic signals to a master system allowing school traffic zone warning beacons to work on solar energy, solar panels on the City's Civic Center, performing an energy audit of City facilities to find ways to reduce energy consumption, fund home weatherization improvements, re-writing the City's energy efficient outdoor lighting code and distributing energy efficient light bulbs at City-sponsored events are just some ways the EECBG funds will be spent throughout 2010.

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Environmental Stewardship

At the "Best of Centennial" dinner, the Youth Commission gave an Award for Environmental Stewardship to Energy Environmental Corp. For the past decade, Energy Environmental Corporation (EEC) has specialized in the design and installation of integrated renewable energy systems for residential buildings which provide dramatic energy savings and improvements to the air quality and comfort of a home.

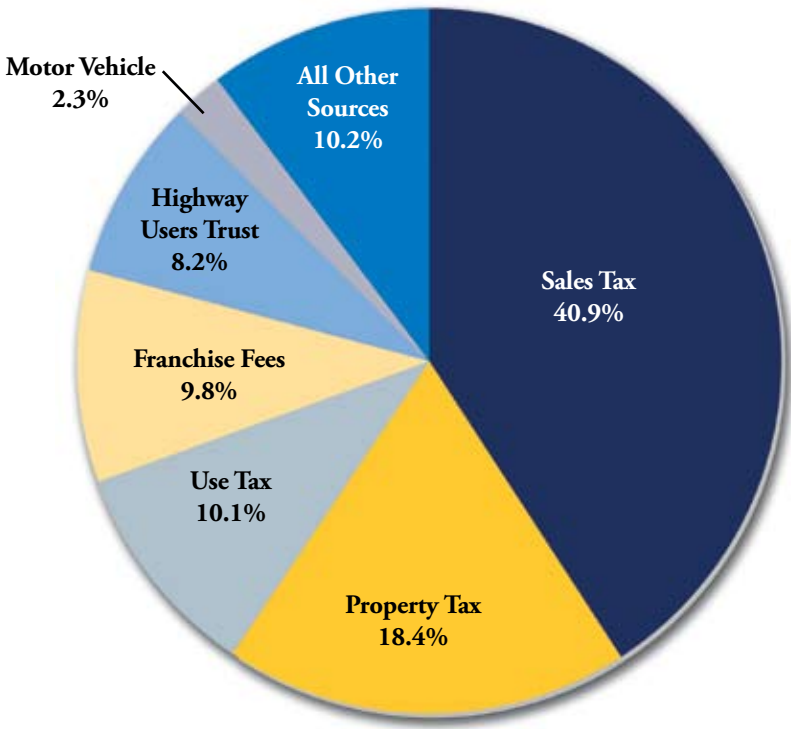
The City of Centennial operates on a budget that is smaller than many other cities of comparable size. Most City services are provided through contracts with private companies and public agencies.

Total sources of revenue for all funds in the 2009 revised budget are \$66,722,302 including use of reserves. The chart below shows the distribution of General Fund revenue sources for the City of Centennial. As the chart indicates, the City's General Fund is most reliant on sales taxes, property taxes, and use taxes for building materials and auto sales.

In addition to its General Fund revenue, the City receives \$1.7 million from sales, property taxes and other revenues attributable to designated redevelopment areas, \$2.5 million from various land use permits, and \$2 million from the Arapahoe County Open Space Tax. This money is deposited in other City funds to be used for dedicated purposes.

Centennial's total revised budget for 2009 was \$66,722,302. This amount represents an increase of approximately \$9.2 million above 2008 actual expenditures primarily due to the planned usage of fund balances for Open Space, Conservation Trust, General Improvement District and Centennial Urban Redevelopment funds during 2009. In addition there was an increase by the transfer of funds to the Capital Improvement Fund for projects. The second chart below shows the distribution of the City's General Fund expenditures, which includes the majority of City Services, among them are Public Safety, Public Works, Municipal Court and Administration. The City's remaining expenditures, which total approximately \$24.5 million, are funded from special purpose funds, which primarily pay for capital improvements as well as planning and development activities.

2009 General Fund Sources \$42,558,708 (revised budget)

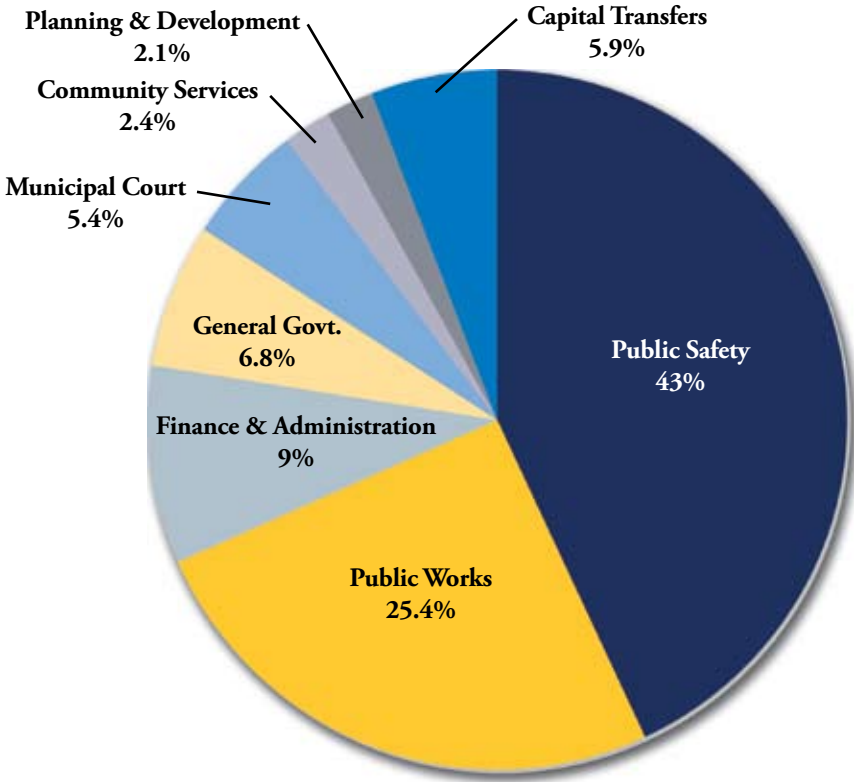


Sales Tax: \$17.4 million 40.9%
 Property Tax: \$7.8 million 18.4%
 Use Taxes: \$4.3 million 10.1%
 Franchise Fees: \$4.2 million 9.8%

Highway Users Trust: \$3.5 million 8.2%
 Motor Vehicle: \$1.0 million 2.3%
 All Other Sources: \$4.4 million 10.2%

Use taxes include taxes on building materials and automobiles delivered to persons who reside within Centennial. Franchise fees include fees for use of City-owned rights-of-way by gas, electric, and cable utilities. Motor vehicle includes vehicle registration fees and specific ownership taxes paid at the time of registration.

2009 General Fund Uses \$42,204,897 (revised budget)

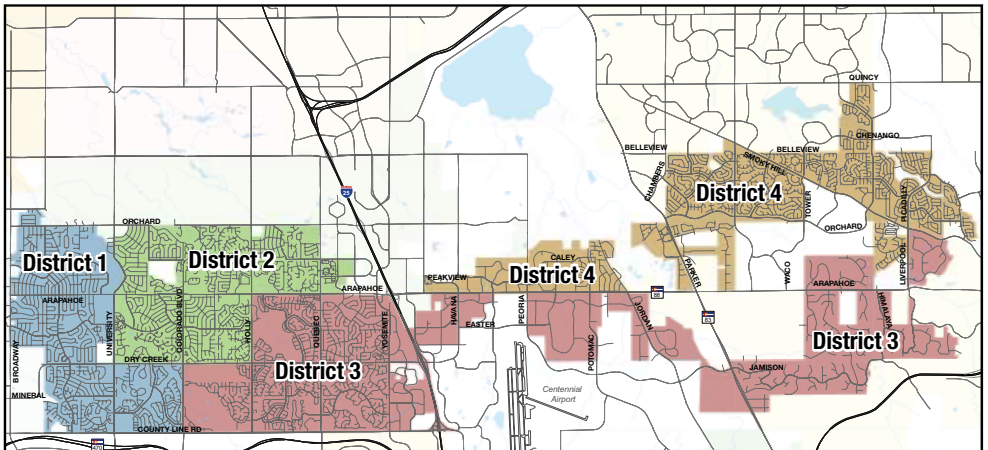


Public Safety: \$18.1 million 43%
 Public Works: \$10.7 million 25.4%
 Finance & Administration: \$3.8 million 9%
 General Government: \$2.9 million 6.8%

Municipal Court: \$2.3 million 5.4%
 Community Services: \$1 million 2.4%
 Planning & Development: \$.9 million 2.1%
 Capital Transfers: \$2.5 million 5.9%

Administration includes Central Services, Human Resources, Risk Management, and Support Services and Nondepartmental. General Government includes Economic Development, Elected Officials, the City Attorney's Office, the City Clerk, the City Manager's Office, and Communications. Community Services includes Code and Zoning Enforcement along with Animal Control. Planning and Development includes a transfer from the General Fund to the Land Use Fund. Capital Transfers include all funds transferred for the City's Capital improvement Program (CIP).

CITY BOUNDARIES





2010 Centennial Elected Officials

Mayor Cathy Noon (*Back row, center*)

Back Row, L to R: Ron Weidmann (District 4), Sue Bosier (District 2), Mayor Cathy Noon, Rick Dindinger (District 1), Todd Miller (District 4)

Front Row, L to R: Keith Gardner (District 2), Ron Phelps (District 1), Rebecca McClellan (District 3), Patrick Anderson (District 3)

Centennial At A Glance

History

Centennial was incorporated from portions of unincorporated Arapahoe County on February 7, 2001. The vote to incorporate was on September 12, 2000, approved by 77 percent of the voters. At the time, it was the largest incorporation in U.S. history.

Land Area

Centennial is a city of 28.24 square miles, or 18,074.84 acres. The City lies wholly within Arapahoe County.

Population

With nearly 104,000 residents, Centennial is the seventh largest city in

the Denver Metro Area. The median age is 37.4 years.

Households

Centennial has almost 39,000 households and a median household income of \$96,342.

Education

Fifty-three percent of the population over 25 years of age has a college education, well above the region and state percentages.

City Officers

Jacque Wedding-Scott, City Manager
Robert Widner, City Attorney



City of Centennial

City Offices

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